



BELIEVE is a French company with its registered office located at 24 rue Toulouse Lautrec, 75017 Paris ("We" or "Us"). As part of our activity of service to artists and labels, and through our affiliates we offer the artist's fans to participate in prize draws or contests, and/or to subscribe to a newsletter and receive information from time to time about the artist. The personal information collected is stored in a secure file.

We use this personal information to:

- **If you enter a prize draw/contest:** consider your participation, contact you if you win, and send you your prize.
- **If you subscribe to a newsletter:** send you information from time to time about the artist, possibly via one of our third-party service providers.

Basis for data processing: consent.

Personal Information:

- Contact information (email and/or phone number, postal address if you win a prize draw/contest).
- Voice, image in picture or video, depending on the content and mechanics of the prize draw/contest.
- Date of birth if requested.
- Username on the relevant social media if required for a prize draw/contest.
- Name and surname if you win a prize draw/contest.

Data recipient:

Our Marketing teams and those of our affiliates.

Data can be processed by one of our service providers (hosting, infrastructure, website edition, data analysis, emailing, text message or other communication means, etc).

Data retention period:

- If you enter a prize draw/contest: 1 year after its end.
- If you subscribe to a newsletter: 3 years following your last demonstration of interest for this newsletter.

Hosting:

Data will be hosted in the EU.

Your rights:

If you do not wish to receive communication from Us anymore and want to withdraw your consent to the processing of your personal data, you can **unsubscribe** at any time by clicking on "unsubscribe" in the received newsletters or by replying "STOP" to a received SMS. If you unsubscribe, you will not receive communications from us anymore.

You can access, rectify or delete your personal information. You can also ask Us to send you a copy of all your personal information. You also have the right to data portability and the right to restriction of processing.

To exercise these rights or for any question regarding the processing of your personal data, you can contact Us by filling [the following form](#). If you are not satisfied with our response, you can contact your local [Data Privacy authority](#)

For more information regarding personal data processing by Us, please read [Privacy Policy](#).